

Amsterdam

POSTILLION
HOTELS

MEET
WORK
STAY



DOING CONVENTIONS THE UNCONVENTIONAL WAY

Postillion Hotels

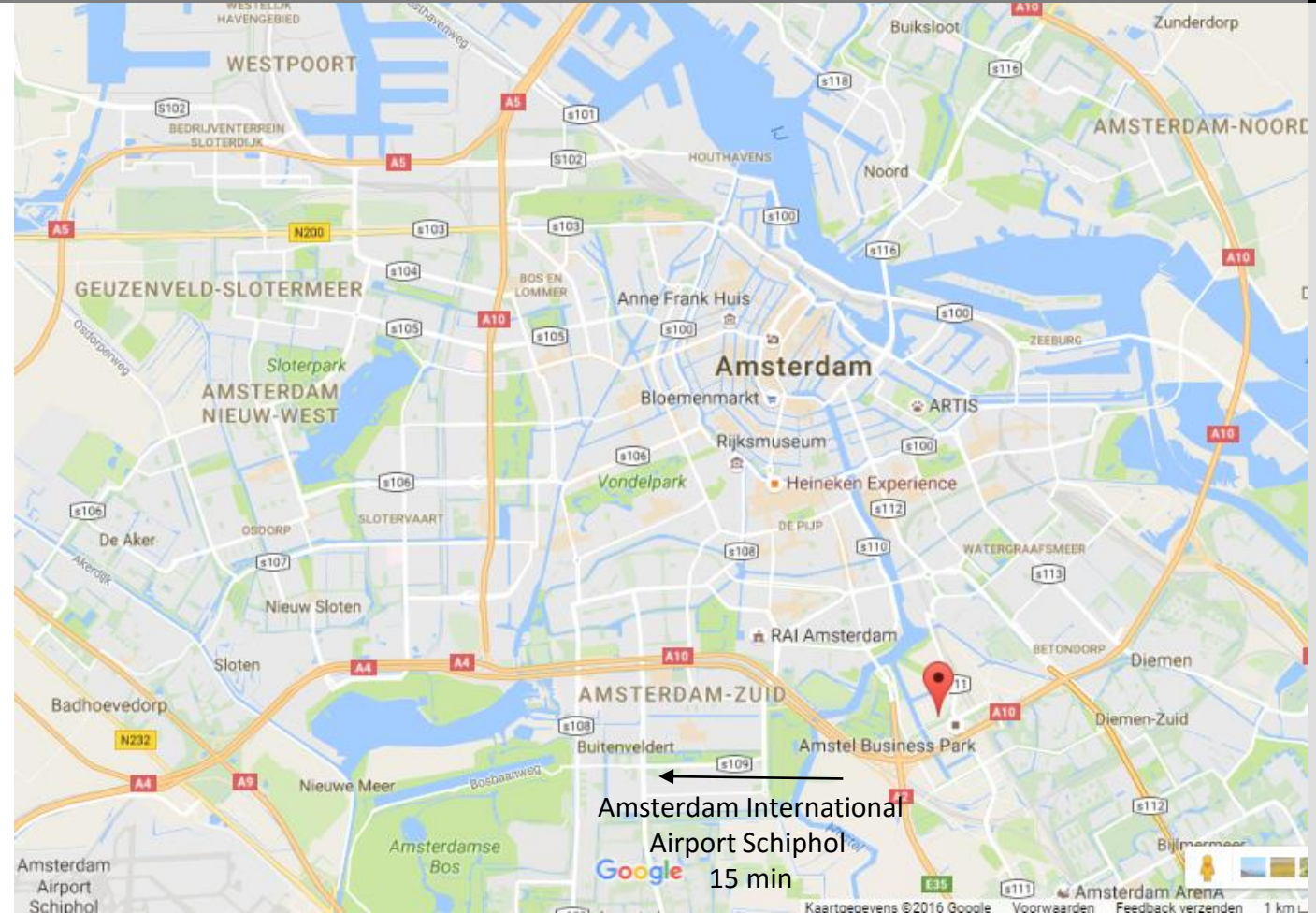
Amsterdam The Netherlands



Ranked top 15 in ICCA's
Conference Destination list

UNESCO heritage
Amsterdam Canal District

Amsterdam



The City

Destination

Amsterdam is one of the most popular destinations around the world. Due to its canal structure Amsterdam is often referred to as the Venice of the North. Although the city has many tourist attractions like the Rijksmuseum, Van Gogh Museum and the UNESCO heritage canal district, the city also has a large appeal towards the business and scientific markets. Amsterdam is considered as one of the main international hubs for Europe's main land. From Dam Square it is only 25 minutes by public transport to Amsterdam International Airport Schiphol Airport. The city is ranked 8th on the ICCA's conference destination list.

Demographics

In 2014, Amsterdam was home to 811,185 inhabitants. There are 2,367,809 inhabitants in the total Amsterdam Metropolitan Area. The area constitutes 14% of the total population of the Netherlands. Within the city, persons aged between 20 and 39 represent 36%. Amsterdam consisted of 180 nationalities in 2014. Around half of Amsterdam's inhabitants come from abroad and/or are of foreign descent. This makes Amsterdam an ideal multicultural destination. Amsterdam has a highly educated working population. In total, 57% of the working population has undertaken a course in higher education. It is not only higher education, the share of employees with only a low level of education (11%) is significantly lower than across the whole of the Netherlands (20%).



The City

Economics

Amsterdam is part of the beating heart of the Dutch economy, the Randstad. The gross domestic product (GDP) per person in Amsterdam is € 61,490 . As of early 2013, there were 112,802 businesses registered in Amsterdam. The number of businesses across the entire Metropolitan Area is over 237,455. Amsterdam leads the way when it comes to the development of new businesses compared to the Dutch national average (+2%). Amsterdam's share in the total Dutch business sector remains very stable.

International hub

Amsterdam Airport Schiphol is an international hub with direct flight connections to 319 different destinations worldwide. Via Amsterdam Airport Schiphol, Amsterdam is accessible within 2 hours from most European cities by direct flight. With almost 55 million passengers per year, Amsterdam Airport Schiphol is now ranked 5th among the 10 largest European airports.

Meeting & conference climate

In contrast to previous years, since 2014 there were more industry-related meetings than medical meetings. The medical and finance-related meetings follow industry related meetings, then the ICT, technology and commerce-related meetings. 91% of the meetings that were related to industry were organized by a corporate organization. This is also the case for 81% of meetings related to technology. Medical conferences were also commonly organized by the corporate sector. However, the share of meetings organized by an association remains significant (34%).



How to get there



Metro Station

Overamstel	3 min walk
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Train Station

Amstel	2.5 km
Duivendrecht	5.7 km
Zuid	7.9 km

Central Station:

Metro	12 min
Car	12 min
Distance	6.5 km

International Airport Schiphol

Car	15 min
Metro / train	30 min
distance	16 km

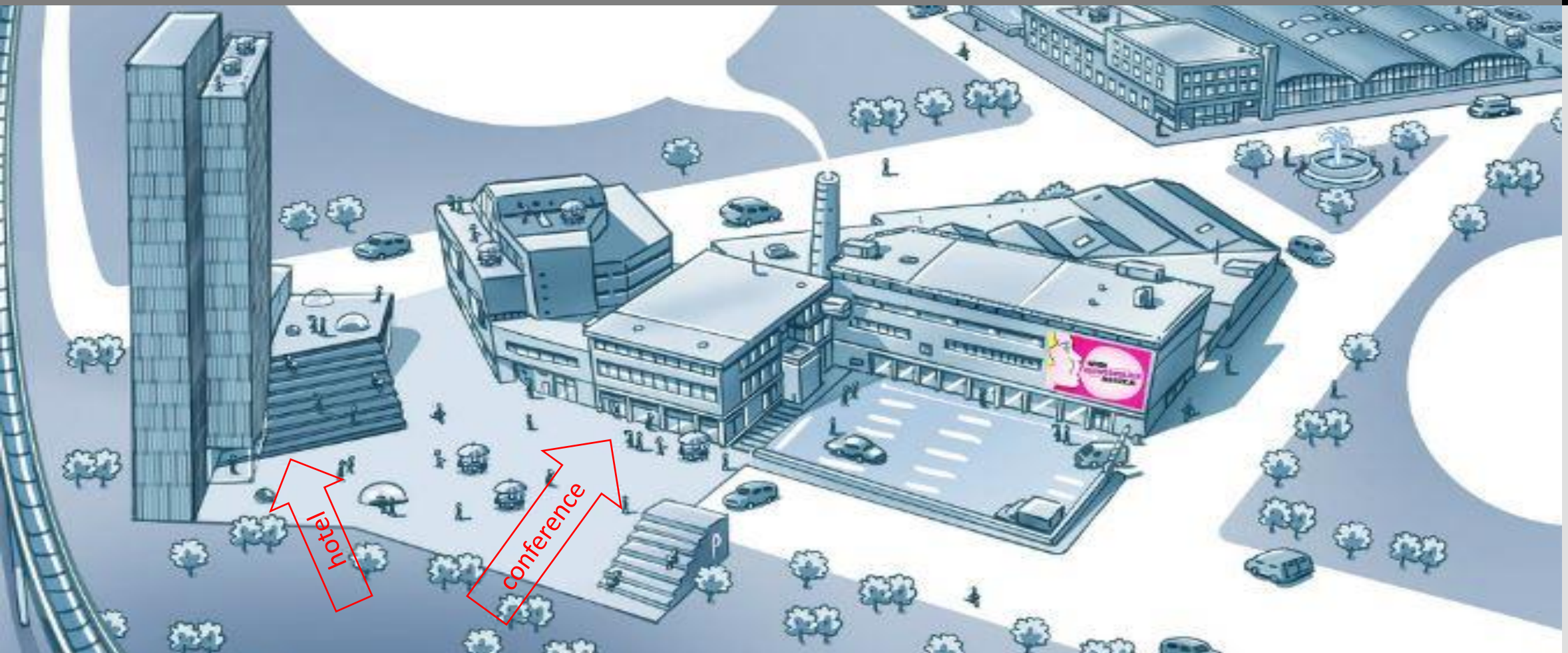
P+R Transferium Amsterdam Arena

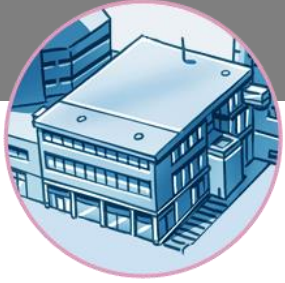
Parking fee	€8.00 p.d, following days €1.00 p.d.
Metro	6 min

The Conference Centre

Opened 26 September 2016

The future complex





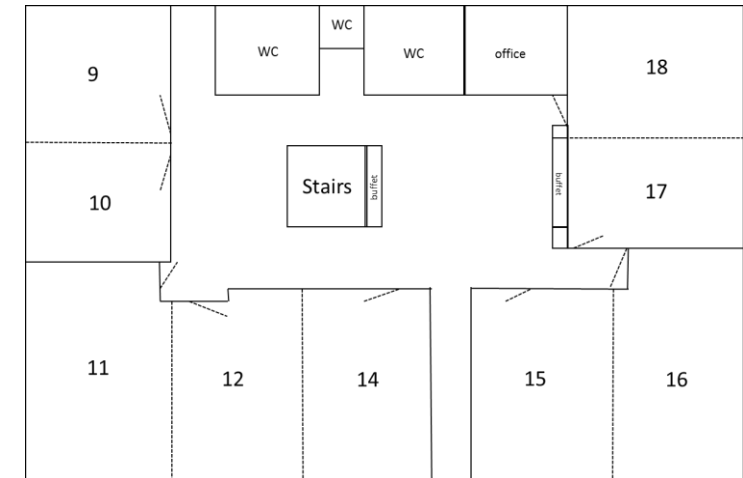
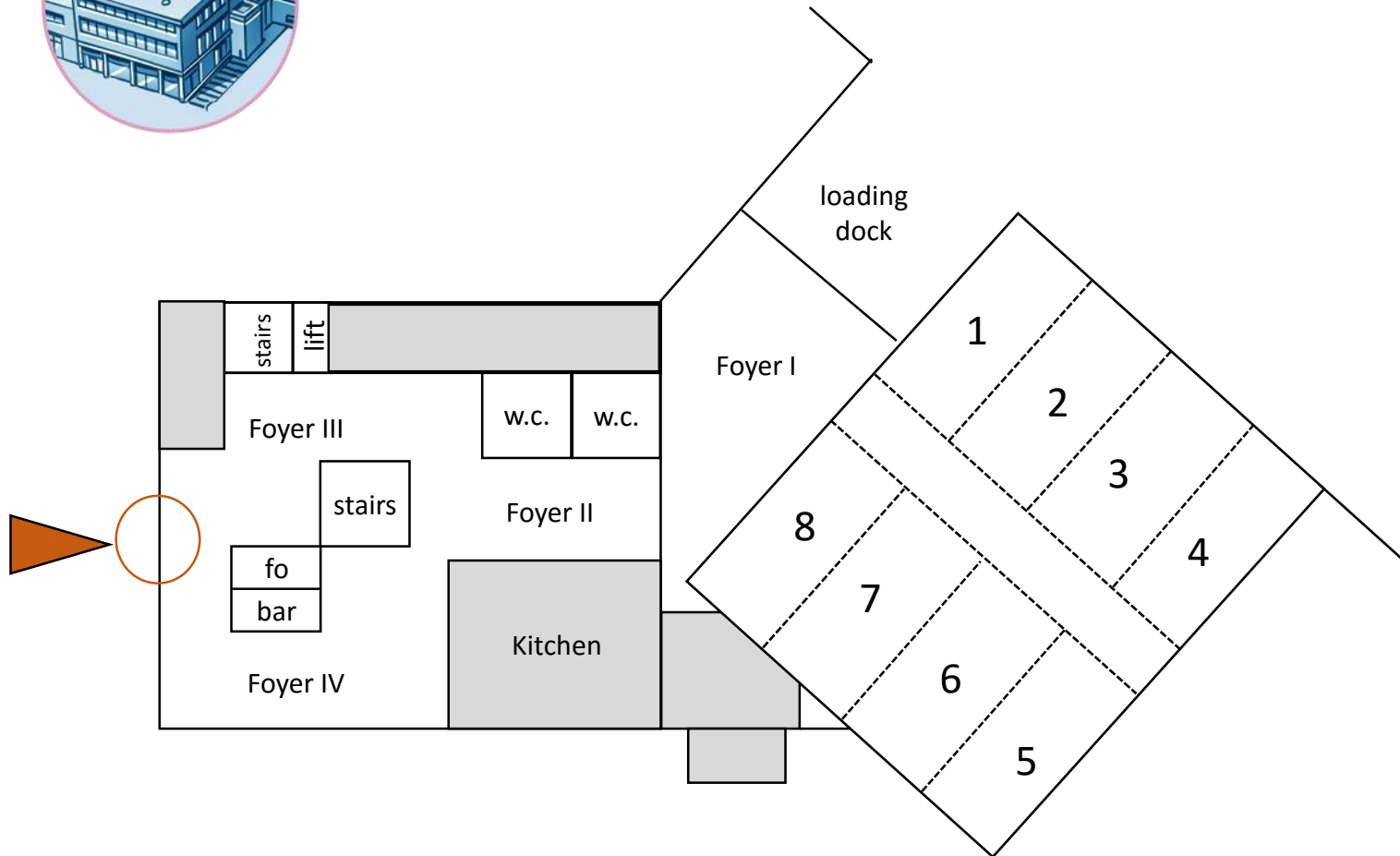
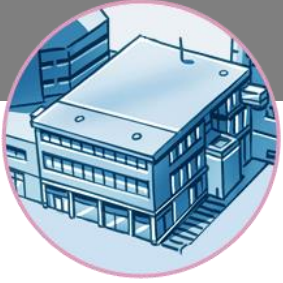
The Conference Centre

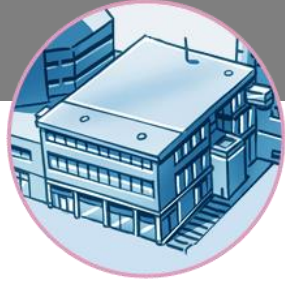
The newly build Postillion Hotel Amsterdam opened its Convention Centre in September 2016.

The venue offers 17 meeting rooms in a modern and unique style. This location is suitable for organizing small meetings as well as multi-day conferences. Excellent facilities for corporate functions, banquets, product presentations and trade fairs will be offered by Postillion Hotel Amsterdam. The main meeting room is over 1000 square meters and has an adjoining exhibition space. Postillion offers a full service concept.



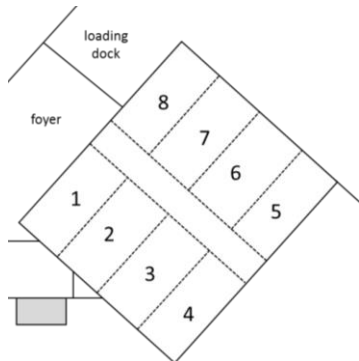
The Conference Centre – floor plan

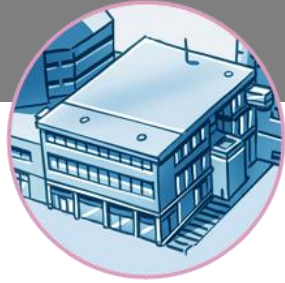




The Conference Centre – capacity chart

ground floor	L	B	H	m2	Theatre	U-shape	Carre	School	Cabaret (5)
1	14.1	7.2	5.0	102	121	37	51	57	73
2	14.1	7.2	5.0	102	121	37	51	57	73
3	14.1	7.2	5.0	102	121	37	51	57	73
4	14.1	7.2	5.0	102	121	37	51	57	73
5	14.1	7.2	5.0	102	121	37	51	57	73
6	14.1	7.2	5.0	102	121	37	51	57	73
7	14.1	7.2	5.0	102	121	37	51	57	73
8	14.1	7.2	5.0	102	121	37	51	57	73
1+2	14.1	14.5	5.0	204	243	48	102	113	146
1+2+3	14.1	21.7	5.0	306	364	59	153	170	218
1+2+3+4	14.1	28.9	5.0	407	485	70	204	226	291
1 t/8 incl corridor	33.8	29.6	5.0	1000	1191	130	500	556	715
corridor	29.6	4.9	5.0	145					
Foyer									

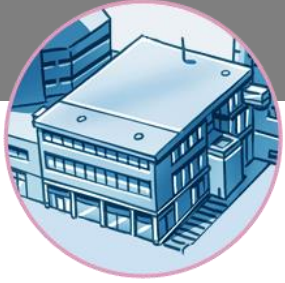




The Conference Centre – capacity chart

2nd floor	L	B	H	m2	Theatre	U-shape	Carre	School	Cabaret (5)
9	6.9	6.4	3.0	44	53	14	22	25	32
10	6.9	5.9	3.0	41	48	14	20	23	29
9+10	6.9	12.3	3.0	85	101	23	42	47	61
11	10.5	6.9	3.0	72	86	26	36	40	52
12	9.1	6.3	3.0	57	68	21	29	32	41
14	9.1	6.3	3.0	57	68	21	29	32	41
11+12	9.1	13.2	3.0	120	143	31	60	67	86
12+14	9.1	12.6	3.0	115	137	30	57	64	82
11+12+14	9.1	19.5	3.0	187	223	41	94	104	134
15	9.1	7.0	3.0	63	75	22	32	35	45
16	10.5	6.0	3.0	62	74	24	31	35	45
15+16	9.1	12.9	3.0	126	150	31	63	70	90
17	8.3	5.7	3.0	47	56	17	24	26	34
18	8.3	6.4	3.0	53	63	18	27	29	38
17+18	8.3	12.1	3.0	100	119	27	50	56	72





The Conference Centre – look & feel



The Hotel

opening 2018

Postillion Hotel Amsterdam



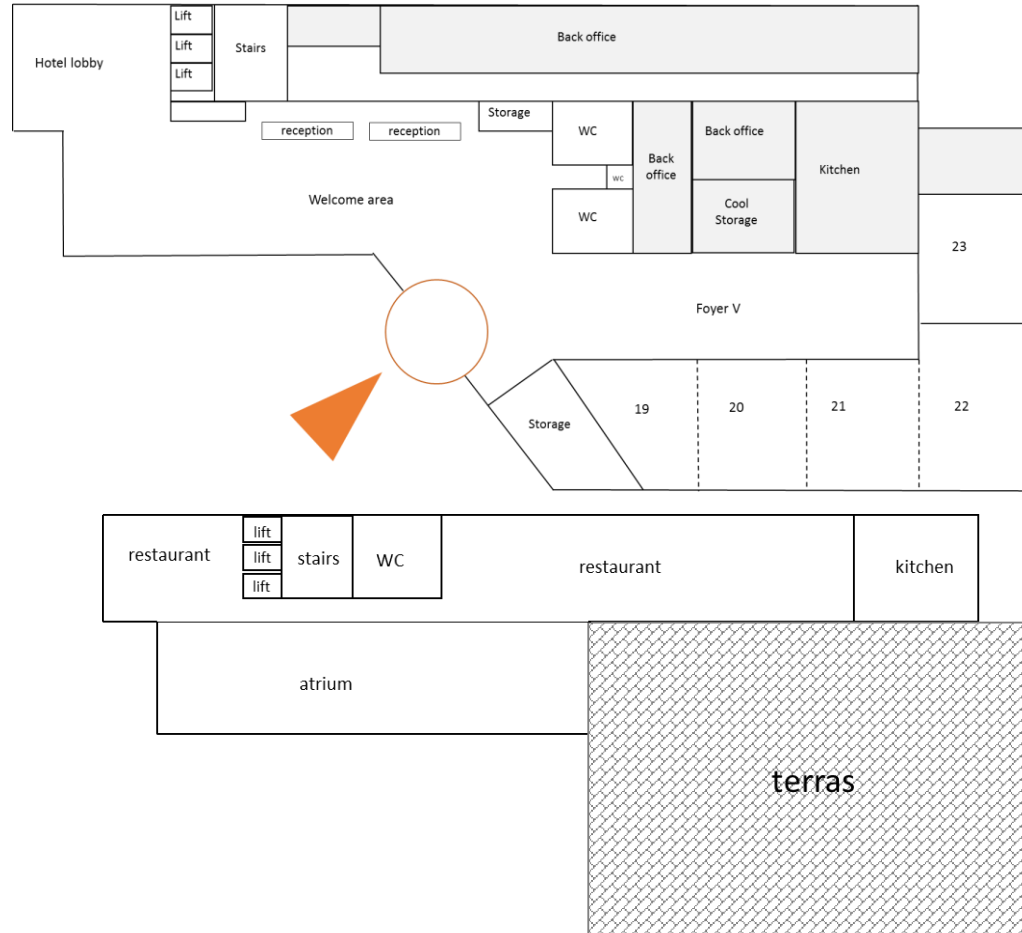
- ✓ 256 hotel rooms
- ✓ 4 star classification
- ✓ Restaurant
- ✓ Bar
- ✓ Gym
- ✓ Business point
- ✓ Conference space (comparable to the Conference Centre)
- ✓ Own parking garage



Impressions



Impressions

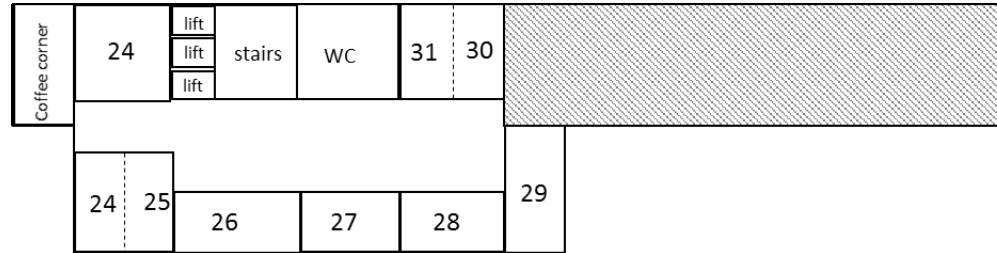


Hotel – capacity chart



groudfloor Hotel	L	B	H	m2	Theatre	U-shape	Carre	School	Cabaret (5)
19	7.8	5.4	5.0	66	78	15	33	37	47
20	7.8	7.8	5.0	62	74	19	31	35	44
21	7.8	7.8	5.0	62	74	19	31	34	44
22	11.9	7.8	5.0	80	95	32	40	44	57
23	8.0	7.8	5.0	67	80	20	33	37	48
19+20	7.8	13.2	5.0	128	152	27	64	71	91
20+21	7.8	15.6	5.0	124	148	31	62	69	89
21+22	15.6	11.9	5.0	142	169	49	71	79	101
22+23	19.9	7.8	5.0	147	175	56	73	82	105
19+20+21	7.8	21.0	5.0	190	226	39	95	106	136
19+20+21+22	7.8	28.8	5.0	270	321	51	135	150	193
19+20+21+22+23+foyer	28.8	19.9	5.0	572	681				
Foyer V			5.0	235					

Hotel – capacity chart



2nd floor Hotel	L	B	H	m2	Theatre	U-shape	Carre	School	Cabaret (5)
24	6.4	6.4	3.0	41	49	13	20	23	29
25	6.3	3.6	3.0	21	25	8	11	12	15
26	6.3	3.6	3.0	19	22	8	9	10	13
25+26	3.3	7.2	3.0	40	48	5	20	22	29
27	3.6	8.0	3.0	28			12		
28	3.6	6.8	3.0	24			12		
29	3.6	6.7	3.0	24			12		
30	7.8	3.6	3.0	27			14		
31	6.3	3.3	3.0	20	24	8	10	11	15
32	6.3	3.3	3.0	20	24	8	10	11	15
31+32	6.3	6.5	3.0	41	48	13	20	23	29

The rooms – look & feel



What else

Brainfood

Meetings work better with the right nutrition

Healthy food served at carefully chosen times ensures that business meeting participants stay more focused. Fats and sugars play a key role in this. For example, 'fast sugars' provide an energy boost, but the latter are very short lived and are followed by a marked decrease in energy. 'Slow sugars' ensure the balanced uptake and release of energy leaving you energized for longer.

When it comes to nutrition, Postillion Hotels approaches people at business meetings like professional athletes. We are the first in the Netherlands to introduce the Brainfood concept which enables every meeting or gathering participants to be able to perform to the best of their abilities!



Brainfood

- ✓ Improves concentration
- ✓ Is full of healthy nutrients
- ✓ Reduces the after meal dip
- ✓ Good balance between energizers and modified meals



Why Postillion Hotel Amsterdam

1. With 17 different meeting rooms with a large range of function space.
2. Well experienced in organizing larger events, conferences and corporate meetings and have market representatives on chain level.
3. Plenary room with a capacity up to 1.200 persons with an adjoining foyer/ exhibition area
4. In-house catering and an international kitchen.
5. In-house department for audio-visual equipment, technology and ICT.
6. Reachable within 15 minutes by high-speed train from the International Airport Amsterdam Schiphol
7. Easy accessible by public transport.
8. Parking opportunities at low cost
9. Excellent price-/quality ratio.
10. Professional organization, appreciated by repeated annual national and international congresses and events.
11. Short line of communication. One contact and dedicated account management.

[Inspirational video about our philosophy](#)



NBTC
Holland Marketing

I amsterdam®



Local Attractions

Neighborhoods for Food & drinks

Amstelplein	1.5 km	10 min by metro
De Pijp	3.9 km	27 min by metro
Amsterdam zuid	5.2 km	11 min by metro
Amsterdam centre	6.5 km	12 min by metro

Other points of interest

RAI Exhibition Centre	3.0 km	13 min by metro
Rijksmuseum	5.3 km	30 min by public transport
Amsterdam Arena	4.3 km	16 min by metro
Ziggo Dome	2.8 km	17 min by metro

Recommended hotels are:

Bastion Amsterdam Amstel	0.85 km	economy	192 rooms
Hotel Casa 400	2.1 km	mid scale	520 rooms
Holiday Inn Amsterdam	3.7 km	mid scale	264 rooms
Mercure Hotel Amsterdam City	1.2 km	upper scale	368 rooms
Hotel Novotel Amsterdam City	3.8 km	upper scale	610 rooms
Hotel Okura Amsterdam	3.7 km	luxury	300 rooms



Postillion Hotels The Netherlands



AMERSFOORT
AMSTERDAM
ARNHEM
BUNNIK
DEVENTER
DORDRECHT
HAREN
ROTTERDAM

POSTILLION
HOTELS

MEET WORK STAY

- 8 locations with full service concept
- Free high speed WiFi
- Highest International congress qualifications
- Easily accessible by car and public transport and free parking*
- Brain food
- 15 minute fix
- Meeting Host for personal welcome and support
- Green Key Gold locations
- MICE experts available



It makes us a unique place to MEET. A unique place to WORK.
And a unique place to STAY.

* Free parking not applicable for Postillion Convention Centre WTC Rotterdam & Postillion Hotel Amsterdam



The Planning

Convention Centre opened

26 September 2016

Hotel rooms opening

2018



Postillion
Hotel
Amsterdam
opening
september

POSTILLION HOTELS

It's actually a no brainer!